

JRB eAlert
Celebrate Small Business Week -
Reach Out To Local Small Businesses & Veterans!

All this week - and for the 49th year - the SBA is celebrating National Small Business Week. The official celebration kicked off in Washington, DC on Sunday where small business owners from across the country gathered for three days of workshops led by industry experts and a town hall hosted by SBA Administrator Karen Mills.

National Small Business Week honors the more than 28 million small businesses nationwide, providing onsite and online interactive tools and information to help build their businesses and contribute to the long-term health of the economy. Of course, reaching out to the country's small businesses isn't confined to one week a year.

Let National Small Business Week serve as a reminder to reach out to the small business owners among your customers and in your community. Launch a marketing campaign featuring your institution's SBA loan products. Host in-branch events educating business owners on how they can take advantage of the SBA's products and many resources.

A special note: The SBA is making an extra effort this week to reach out to the nation's [veterans](#), calling attention to Patriot Express and SBA Express loan programs, and additional resources and incentives for veterans looking for franchise loans. According to the SBA, of the country's 27.1 million non-farm businesses, 2.4 million are owned by veterans. SBA statistics show that veteran-owned businesses have a higher success rate than other start-ups. So with Memorial Day and July 4th coming up, it's a great opportunity to encourage the veterans in your community to take advantage of the SBA's resources.

Let's make National Small Business Week last all year! At J.R. Bruno & Associates, we can assist with your marketing plans, underwriting, loan packaging - and all things SBA. Call us at 415.362.1200. Or visit www.jrbrunoassoc.com.

We look forward to working with you!

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