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**GET INTO THE NITTY GRITTY OF SBA LENDING!**

**J.R. BRUNO WEBINAR: ‘UNDERSTANDING THE SBA LOAN PROCESS’**

*Wednesday, October 22 • 3 p.m. EDT/Noon PDT*

[Sign Up Today!](#)

**SAN FRANCISCO (OCTOBER 2014)** – [J.R. Bruno & Associates](#) next webinar – “Understanding the SBA Loan Process” – will be held on Wednesday, October 22 at 3 p.m. EDT/Noon PDT. The session will cover the SBA loan process top to bottom and show how offering SBA loans can benefit credit unions and their members.

JRB Associates [Vern Hansen and Lori McCausland](#) will conduct the session, which is designed for credit unions looking to get into SBA/MBL or to expand their programs. Like all J.R. Bruno webinars, the session is free of charge and open to credit unions of all sizes. Key areas covered will include:

- The SBA Loan process from application to closing
- Loan servicing and portfolio maintenance
- Systems compatibility
- Profitability of SBA lending

“There’s a lingering perception that SBA lending is complicated. Our webinar will show credit unions just how easy – and profitable – it can be,” [JRB President Joanna Bruno](#) said. “An interactive Q&A will give participants plenty of back-and-forth opportunity. We’re encouraging credit unions to send more than one participant and to come with questions.”

*J.R. Bruno & Associates is celebrating 20 years of service to the business lending community. The firm is headquartered in San Francisco, with an office in Colorado. With more than 200 years of combined commercial lending experience, the JRB Team has assisted credit unions across the country with a wide range of member business lending programs, is expert at SBA lending and is a nationwide SBA Lender Service Provider (LSP). J.R. Bruno provides hands-on day-to-day oversight focusing on clients’ individual needs. Services range from total outsourcing to portfolio management, to loan portfolio reviews, staff training, prescreening, loan structuring, underwriting assistance, processing, packaging, documentation, servicing and liquidations. To sign up for JRB’s eBulletin online newsletters and learn more about the firm’s services, go to [www.jrbrunoassoc.com](http://www.jrbrunoassoc.com).*

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