



Consultants to the MBL/SBA Business Lending Community

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### J.R BRUNO & ASSOCIATES LAUNCHES WEBINAR SERIES ON ADVANTAGES OF SBA AND MEMBER BUSINESS LENDING

**SAN FRANCISCO (APRIL 2013)** – [J.R. Bruno & Associates](#) launches the first in a series of webinars on SBA and Member Business Lending on Wednesday, April 24 at noon EDT/9 a.m. PDT. Conducted by J.R. Bruno Associates [Vern Hansen](#) and [Lori McCausland](#), JRB's webinars are free of charge and geared toward credit unions looking to get into SBA and MBL or to expand their existing programs.

“We’re excited about these sessions! In working with credit unions across the country, we’ve seen a need for more information about SBA and Member Business Lending,” said [Joanna Bruno](#), president of the leading nationwide consulting firm to SBA and member business lenders. “We hope our webinars will jump-start more credit unions getting into the program.”

“This first session is a general introduction to SBA and Member Business Lending and why credit unions should consider offering their members this line of business,” said Vern Hansen. “We’ll have an interactive Q&A discussion about member business lending and why the SBA program is a good way for credit unions to start. We’ll also show how profitable SBA lending can be.”

Next up: Subsequent webinars will take participants deeper into the SBA and member business loan process, and demonstrate how the program can benefit credit unions and their members.

Sign up today: [click here to register](#) and reserve your spot!!

*J.R. Bruno & Associates has served the business lending community since 1994 and is headquartered in San Francisco. With more than 200 years of combined commercial lending experience, the JRB Team has assisted credit unions across the country with a wide range of member business lending programs, is expert at SBA lending and is an approved SBA Lender Service Provider (LSP). J.R. Bruno provides hands-on day-to-day oversight focusing on clients' individual needs. Services range from total outsourcing to portfolio management, to loan portfolio reviews, staff training, prescreening, loan structuring, underwriting, processing, packaging, documentation, servicing and liquidations. To sign up for the firm's eBulletin newsletters and learn more about their services, go to [www.jrbrunoassoc.com](http://www.jrbrunoassoc.com).*