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**J.R BRUNO & ASSOCIATES OPENS COLORADO OFFICE HEADED BY LONG-TIME  
FINANCIAL SERVICES EXECUTIVE VERN HANSEN**

*Leading consulting firm's new office serves SBA and Business Lenders  
in Colorado, Arizona, Wyoming, Utah, and Nevada*

**SAN FRANCISCO (MARCH 2013) –** J.R. Bruno & Associates, leading nationwide consulting firm to SBA and business lenders announces the opening of an office in Colorado JRB Associate Vern Hansen heads the firm's Colorado operations, serving lenders in Colorado, Arizona, Wyoming, Utah and Nevada. “Vern Hansen is a tremendous asset to our consulting team!” said J.R. Bruno President Joanna Bruno. “He has worked successfully with lenders of all sizes to set up their SBA and business lending programs, along with assessing their current processes and portfolios for efficiency and credit quality enhancements. Opening this new office allows us to better serve lenders in Colorado and the surrounding states.”

With 39 years of financial services and commercial lending experience, Hansen has served in executive positions including president, and executive vice president-chief lending officer at financial institutions of all sizes, and has held leadership positions with direct responsibility for lending operations, marketing and business development. Contact Vern Hansen at 720.663.8431: Office or 602.820.1337: Cell [vern@jrbrunoassoc.com](mailto:vern@jrbrunoassoc.com)

*J.R. Bruno & Associates has served the business lending community since 1994 and is headquartered in San Francisco. With more than 200 years of combined commercial lending experience, the JRB Team has assisted lenders across the country with a wide range of business lending programs, is expert at SBA lending and is an approved SBA Lender Service Provider (LSP). J.R. Bruno provides hands-on day-to-day oversight focusing on clients' individual needs. Services range from total outsourcing to portfolio management, to loan portfolio reviews, staff training, prescreening, loan structuring, underwriting, processing, packaging, documentation, servicing and liquidations. [www.jrbrunoassoc.com](http://www.jrbrunoassoc.com).*