



**J.R. Bruno**  
& ASSOCIATES



Consultants to the Business Lending Community  
SBA and MBL Specialist

OUTSOURCE COLLABORATOR

**Business Lending News**

### **SBA's NATIONAL SMALL BUSINESS WEEK APRIL 30-MAY 6, 2017**

SBA's National Small Business Week is a big deal. A really big deal for SBA and America's small businesses. SBA's 54<sup>th</sup> Small business week kicks off in Washington D.C. on April 30 and May 1, with award ceremonies honoring outstanding small business owners and entrepreneurs from across the country. After that, SBA Administrator Linda McMahon will attend Small Business Week events in New York City, Indianapolis, Dallas, and Fresno, California. There also will be recognition and educational events in SBA's 10 regions and 68 Districts all week.

Small Business Week could be a big deal for you, too.

More than half of Americans either own or work for a small business. So the stage is set for SBA loans. Let Small Business Week jumpstart a yearlong outreach to the small business owners among your account holders and in your community. Launch marketing campaigns featuring your organization's SBA loan products. Host early-morning coffees, after-work roundtables, or in-branch events educating business owners about the advantages of SBA loans. You'll help local small businesses, boost your local economy and add to your bottom line. Yes, a big deal. For more information and details about Small Business Week events, check out [www.sba.gov/NSBW](http://www.sba.gov/NSBW). For all your SBA lending needs, [Contact JRB](#).

#### **Alex Liberchuk**

EVP, Operations & Strategy

J.R. Bruno & Associates

855.572.4722

[jrbruno@jrbrunoassoc.com](mailto:jrbruno@jrbrunoassoc.com)

[www.jrbrunoassoc.com](http://www.jrbrunoassoc.com)

Vol. 17, No. 8