



J.R. Bruno
& ASSOCIATES



Consultants to the Business Lending Community
SBA and MBL Specialist

OUTSOURCE COLLABORATOR

Business Lending News

JRB eAlert!

SBA'S NATIONAL SMALL BUSINESS WEEK MAY 12-14, 2014

This month - and for the 51st year - the SBA will celebrate National Small Business Week. Each year since 1963, the president of the United States has proclaimed this week to honor small business owners and entrepreneurs. We got the memo: With half of working Americans either owning or working for a small business, and with small businesses creating two-out-of-three jobs annually - small businesses make our economy tick.

Like last year, Small Business Week events will be held across the country. Activities include forums and panels on small business trends, business innovation, financing, growth, business matchmaking events, and networking opportunities. The week kicks off on Monday, May 12, with an on-site event in San Francisco. During the week small business owners in Kansas City, Boston, and Washington, D.C. can attend sessions led by industry leaders. There will also be smaller events across the country. The week wraps up with the big celebration in D.C. on Friday, May 16, and the announcement of the 2014 National Small Business Person of the Year.

Small Business Week events will be streamed live on the SBA's website, www.sba.gov. What a great opportunity to invite local small businesses owners to an informal session - a breakfast or coffee - to view an event. Include workshops with your SBA and/or business lending team so business owners can learn more about your bank's SBA loan program. For more information and announcements of programs in each area check out the SBA's [Small Business Week website](#) or contact your SBA District Office.

Of course, reaching out to small businesses isn't confined to one week a year.

Let National Small Business Week be a reminder to reach out to the small business owners among your customers and in your community. During National Small Business Week and beyond, launch marketing campaigns featuring your bank's SBA loan products. Host in-branch events educating business owners on the advantages of SBA lending.

In addition to helping local small businesses and giving a boost to your local economy, SBA lending can be a profitable business segment for your bank. At J.R. Bruno & Associates, we can assist with your marketing plans, underwriting, loan packaging - and all things SBA. Call me directly at 626.688.2125. Or visit www.jrbrunoassoc.com.

I look forward to speaking with you!

Joanna

Joanna Bruno
President

J.R. Bruno & Associates
870 Market Street, Suite 462
San Francisco, CA 94102
415.362.1200
626.688.2125 cell
joanna@jrbrunoassoc.com

Visit us at www.jrbrunoassoc.com